

## Why Now is the Time to Invest in Managed Disaster Recovery

The threats to your backup and recovery infrastructure have evolved swiftly, and maintaining it requires even more of a heavy lift. In addition to the necessary investments of time, money, and personnel, the traditional approach to backup and DR regularly puts organizations' data at risk from a broad spectrum of threats: natural disasters, accidental deletions, ransomware and theft. Outsourcing data protection to a Managed Service Provider specializing in Backup and Disaster Recovery can save your internal IT staff countless hours in maintaining these often overlooked, but extremely critical environments.

### The Top 10 Reasons You Should Invest in Disaster Recovery Services:



**1** More cost-effective than ever before



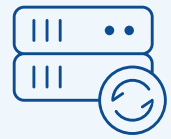
**2** Minimize the impact of any disaster



**3** Ensure continuous employee productivity



**4** Simplify DR testing



**5** Access instant recovery through orchestration



**6** Reduce downtime of operations



**7** Reduce potential financial losses



**8** Reduce liability obligations



**9** Minimize the risk of negative exposure



**10** Facilitate crisis management

What does a complete cyber protection service look like? UbiStor manages data protection, cybersecurity and disaster recovery all from a single user interface:

#### DATA PROTECTION

Focuses on preventing the loss of valuable data located on servers, workstations, and mobile devices.

#### CYBERSECURITY

Focuses on detection and deflection of malware attacks, vulnerability assessments and configuration assessments.

#### DISASTER RECOVERY

Focuses on high availability of critical applications and rapid recovery to avoid costly downtime.

# You vs. A Managed Service Provider

What are you willing to take on, and more importantly, what are you willing to risk? Most internal teams already have enough on their plate. Adding effective backup and disaster recovery planning simply is not possible. Plus, most events occur at the least convenient times and typical IT staffs are not prepared to manage 24/7 situations.

**When your IT team handles their own disaster recovery solution, they will need:**

- ❗ **Staff for:**
  - Assessments
  - Design
  - Testing
  - Implementation
  - Operational Management
  - Disaster Recovery Response
- ❗ **Training**
- ❗ **Documentation**
- ❗ **Reporting**

**If you choose a Managed Service Provider, you can expect:**

- ✓ Rapid and stress-free DR services enablement
- ✓ Ongoing and efficient delivery model
- ✓ 24/7/365 support
- ✓ Monitoring and management with ease
- ✓ Cost effective operational expenses for these services



Outsourcing your data protection to a Managed Service Provider specializing in Backup and Disaster Recovery can save your internal IT staff countless hours in repetitively confirming backups have completed successfully. UbiStor's 24/7/365 support team invests all their time into ensuring that your solutions are implemented properly and your data is safe.

**SafeStor DR®, powered by Acronis and managed by UbiStor, provides comprehensive data protection across entire environments. Built on the Acronis Cyber Protect Cloud, it is a complete solution that delivers:**

## **EASIER MANAGEMENT AND SCALABILITY**

Offloads cloud maintenance and management to UbiStor so you don't have to worry about managing storage at an off-site location.

## **ENHANCED DATA SAFETY**

Safeguards data by keeping a copy off-site. By backing up corporate data remotely, you avoid simultaneously destroying both original data and backups should a physical disaster (like theft, fire or flood) or digital danger (like a network-wide malware infection) occur.

## **PROTECTION FOR ANY WORKLOAD**

Streamline data protection efforts using just one solution. We support Windows and Linux servers and VMs, several major hypervisors, PCs, Macs, iOS, Android, Microsoft on-premises and Microsoft 365 SaaS applications.

## **UNMATCHED STORAGE OPTIONS**

Comply with business requirements and industry regulations by choosing the right storage for your needs. Backups can be stored on premises, in the secure Acronis Cloud Storage, public clouds, or a local storage provider.

## **SEAMLESS DEPLOYMENT**

Forget about implementation hassles. SafeStor is a turnkey, all-in-one Backup-as-a-Service (BaaS) solution, with almost no requirements or special prerequisites. Only a lightweight backup agent is needed for installation.

## **PROACTIVE RANSOMWARE PROTECTION**

Defends files and backups from ransomware. Traditional backup software is vulnerable to attacks that can delete backup files. Our solution shields them with the backup industry's only artificial intelligence-based anti-ransomware technology.



# DISCOVER THE UBISTOR DIFFERENCE

## Introducing SafeStor DR® Services

As IT teams are pulled in multiple directions, their ability to focus on projects critical to business growth has become vital to organizational success. One segment of businesses that seems to fall to the bottom of the priority list is the regular testing and documentation of disaster recovery processes and the remediation of backup job failures and issues. That is where UbiStor can help. Our Advanced Disaster Recovery service, SafeStor DR®, is designed to leverage the Acronis Cyber Protect Cloud in conjunction with our decades of experience to give you the peace of mind that your business is ready whenever disaster may strike.

### ASSESSMENT AND DESIGN

UbiStor will conduct a remote workshop session with key stakeholders throughout your organization to review the critical business systems and your recovery requirements. This includes the collection current-state data protection, existing server infrastructure, application configuration, backup success rates, and specific Recovery Time and Recovery Point Objectives (RTO/RPO). Once completed, UbiStor will provide a complete Assessment & Design Report along with any required remediation and corrective actions.

### DISASTER RECOVERY PLANNING

Following the Assessment and Design process, UbiStor and you will build a detailed disaster recovery plan for the environment. This will outline the response teams and the processes and procedures to recover the systems in a disaster recovery event. Systems tiers will be defined, and prioritization and interdependencies will be considered to ensure the seamless recovery into the Acronis Cyber Protect Cloud.

### RUNBOOK CREATION AND UPDATES

With the plan in place, UbiStor will build a detailed runbook to document all aspects of the disaster recovery plan. This will be an active document and updated after all annual disaster recovery tests and quarterly data management and system protection reviews.

### DISASTER RECOVERY TESTING

On an annual basis, UbiStor will coordinate a comprehensive test of your systems protected by Acronis Disaster Recovery to ensure they can be successfully restored in the Acronis Cyber Cloud environment. Each server will be turned on in the test network to ensure it does not interfere with the production

systems. Once enabled, you can access each server to ensure that it is functioning properly, and the applications can run successfully. This will also include testing the VPN client for the remote users, allowing them to test these systems as well.

Following the test, the UbiStor Team will perform a “Lessons Learned” exercise to review the results and make any adjustments to the protection strategy discovered during this process. The disaster recovery runbook will be updated to reflect these changes and keep the documented plan and runbook current.

### REVIEW DAILY STATUS REPORTS

Each day our support team will review the Daily Status Reports from the portal and remediate any Acronis related errors and alerts. This ensures your systems are being protected daily and ready to be recovered in a moment's notice.

### QUARTERLY DATA MANAGEMENT AND SYSTEM PROTECTION REVIEWS

Each quarter, our Technical Account Manager will review the changes in your environment and verify that all critical systems are protected and ready for local and cloud-based recovery. Current storage usage, retention requirements, and overall configuration will be discussed and re-aligned as needed. This will also include a review of any open tickets, survey results, and new features available in the Cyber Protect Cloud platform.

## NEXT STEPS

Ready to get the conversation started? Kickstart your journey to a fully transitioned managed disaster recovery program. UbiStor's hands-on support and technical expertise will be with you every step of the way.



GET IN TOUCH WITH ONE OF OUR SPECIALISTS TO GET STARTED.

[www.ubistor.com/contact-us/](http://www.ubistor.com/contact-us/)